

LAURIEN ALEXANDRE, Ph.D.

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EDUCATION

- Ph.D. 1985 University of California, Irvine, Program in Comparative Culture,
Department of Social Sciences
Dissertation: *Broadcasting Public Diplomacy: The Voice of America During
Detente and Beyond*
- M.A. 1979 University of California, Irvine, Program in Comparative Culture,
Department of Social Sciences
- M.A. 1976 California State University, Northridge,
Department of Journalism
Thesis: *The John Reed Clubs: An Historical Reclamation*
(Awarded Program Thesis of the Year)
- B.A. 1974 University of California, San Diego, Department of Communication Arts

ACADEMIC POSITIONS HELD

- 2015 - Provost, Graduate School of Leadership & Change,
Special Assistant to the Chancellor**
Antioch University
- 2012-2014 Director, Ph.D. in Leadership and Change;
Special Assistant to the Chancellor**
Antioch University
- 2006-2012 Vice Chancellor of University Academic Affairs;
Director of PhD in Leadership & Change Program**
Antioch University
- 1999- 2006 Dean of University-wide Programs
Director, Ph.D. in Leadership and Change**
Antioch University
- 1991-1999 Dean of Academic Affairs**
Antioch University Southern California
- 1988 - 1991 Director, Program in International and Multicultural Studies**
Immaculate Heart College Center, Los Angeles
- 1980 - 1991 Instructor, Department of Journalism**
California State University, Northridge

PUBLICATIONS

Books and monographs:

Alexandre, L.A. *The ideology of international communications* (1992). Monograph Series: No.4 New York: Institute for Media Analysis. 80 pages.

Alexandre, L.A. *The Voice of America: From Detente to the Reagan Doctrine.* (1988). Norwood, NJ: Ablex Publishing Co.

Book Translations:

Informatics and society: The new challenge (1992). Norwood, NJ: Ablex Publishing Co. (*Informatica y sociedad: Nuevos desafíos* by Enrique Gonzalez-Manet, Havana, Cuba, 1991).

The hidden war of information. (1988). Norwood, NJ: Ablex Publishing Co. (*La guerra oculta de la informacion* by Enrique Gonzalez-Manet, Havana, Cuba, 1987)

Chapters and Journal Articles:

Wergin, J.F., & Alexandre, L.A.: "Differentiation and Integration: Managing the Paradox in Doctoral Education." In Blessinger, P., and Stockley, D. (Eds) (2016). *Emerging Directions for Doctoral Education*. London: Emerald Publishing, forthcoming

Holloway, E.L. & Alexandre, L.A. (2012) Crossing Boundaries in Doctoral Education: Relational Learning, Cohort Communities and Dissertation Committees. In Schwartz, H (Ed). (No 131; Fall 2012) *New Directions in Teaching and Learning*. Pp 85-98.

Alexandre, L.A. "Creating safe learning environments" in Hannum, K.M, Booyesen, A.E. & McFeeters, B.B. (Eds.). (2010). *Facilitators Guide to Understanding and Leading Across Differences: Cases and Perspectives*. San Francisco: Pfeiffer.

Alexandre, L.A. & Rehbinder, H. Watching the 2000 Presidential Campaign on Univisión and Telemundo (2008) In Subervi-Vélez , F., (Ed.). *The Mass Media and Latino Politics: Studies of Media Content, Campaign Strategies and Survey Research* NY: Routledge

Alexandre, L.A. The Gender Paradox of *Leadership*: Embraced Yet Excluded. (2007) In Couto, R., (Ed.), *Reflections on Leadership*, University Press of America: Lanham, Md. pp. 89-97.

Alexandre, L.A. & Rehbinder, H. Separate but equal: Comparing two worlds of local TV news (2002 November/December). *Columbia Journalism Review*. Pp.101-103.

Alexandre, L.A. The case of the Korean airline tragedy (1998). In Sreberny-Mohammadi, A. & Boyd-Barrett, O. (Eds.), *Media in Global Context: A reader*. London: Edward Arnold Publishers. Pp. 108-112.

Alexandre, L.A. "TV Marti: Open skies over the South" (1992). In Nordenstreng, K. & Schiller, H.(Eds.), *Beyond national sovereignty: International communication in the 1990s*. Norwood, NJ: Ablex Publishing. Pp. 343-370.

Alexandre, L.A. "Anti-communism and the Voice of America: The radio's raison d'être." *The ideology of international communications* (1992). Monograph Series: No.4 New York: Institute for Media Analysis. Pp. 21-32.

Alexandre, L.A. "Television Marti. An electronic invasion in the post-Cold War (1992 October)." *Media, Culture & Society*. Vol. 14. Pp. 523-540.

Alexandre, L.A. "Introducing a dialogue of substance." (1991) *Occasional report series on the internationalization of higher education*. Center for International Education, California State University, Long Beach. pp. 1-6.

Alexandre, L.A. "The politics of information: The new international information order (1988)." In Lamy, S. (Ed.), *Contemporary international relations: Contending perspectives*. Boulder, CO: Lynne Reiner, pp. 203-228.

Alexandre, L.A. "Whose development? Women strategize (1987)." In Fahey, J. & Armstrong, R. (Eds.), *A peace reader: Essential readings on war, justice, non-violence and world order*. New York: Paulist Press, pp. 166-175.

Alexandre, L.A. "In service of the state: Public diplomacy, government media and Ronald Reagan (1987)." *Media, Culture & Society*. Vol. 9. pp. 29-45.

Alexandre, L.A. "Questioni internazionali e pubblica ignoranza: Riflessioni USA." (1990). *Dirigenti Scuola*. Editrice la Scuola, Italy. February. pp. 56-61. (The international question and public ignorance: American reflections)

Alexandre, L.A. "Introduction to critical theory." (1981). *The Minnesota Review*. Fall. pp. 159-162.

Encyclopedia entries:

Alexandre, L.A. "The international women's movement." (2007). *Encyclopedia of Global Perspectives on the United States*. Berkshire Publishing/Congressional Quarterly.

Alexandre, L.A. "The global media wars (2007)." *Encyclopedia of Global Perspectives on the United States*. Berkshire Publishing/Congressional Quarterly.

Alexandre, L.A. "The Gender Gap (2004)." *Encyclopedia of Leadership*. Berkshire Publishing. Vol. 2. Pp. 543-549.

Alexandre, L.A. "Emma Goldman (2004)." *Encyclopedia of Leadership*. Berkshire Publishing. Vol. 2. Pp. 581-585.

Alexandre, L.A. "Patriarchy (2004)." *Encyclopedia of Leadership*. Berkshire Publishing. Vol. 3 Pp. 1169-1174.

Articles in other media:

Una vegetariana vive su vida loca. 9 August 2000. *La Opinion Newspaper*, Los Angeles, CA.

Media Watch, *Presidential Report 1-8* (co-authored with Henrik Reh binder). August - November 2000. A bi-weekly web analysis. Hispanic Trends, Inc., Miami, Fla.

Alexandre, L.A. Church and media: Lots to Learn. (1990). *Christianity and Crisis*. 26 November. pp. 378-381.

Alexandre, L.A. Hope and folly: The United States and UNESCO. (1990). *Christianity and Crisis*. 12 January. P. 10.

Alexandre, L.A. Laboring from Los Angeles to Lima: Women and the global economy. (1989). *Social Studies Review: Women, gender and the California framework*. Fall 1989. Col. 29, No. 1. Pp. 87-94.

Alexandre, L.A. An inextricable mandate: Global education and multicultural studies (1989-1990). *The Journal*. California State University, Stanislaus, School of Education.

Alexandre, L.A. And still they dance: Women, war and the struggle for change in Mozambique. (1989). *Christianity and Crisis*. 5 May. Vol. 49., No. 7. pp. 144-146.

Alexandre, L.A. Genderizing International Studies: Revisioning concepts and curriculum. (Winter 1989). *International Studies Notes*. Vol. 14, No. 1, pp 5-8.

Alexandre, L.A. War without end: Propaganda and public diplomacy in the Reagan era. (1988). *Extra!* July/August. pp. 8-9.

Alexandre, L.A. Women: present and future (1988). *LA Weekly*. 11-17 March. p. 26.

Alexandre, L.A. Women and politics: An international perspective (1988). *Los Angeles Times*. 12 March. p 12.

Alexandre, L.A. Reproductive rights and wrongs. (1988). *LA Weekly*. 22-28 January. p. 52.

Alexandre, L.A. The women's atlas of the United States (1987). *Los Angeles Times*. 14 December. p 8.

Alexandre, L.A. Marriage, machismo and mujeres in Cuba (1987). *LA Weekly*. 14-20 August. pp. 31-33.

Alexandre, L.A. The American woman: A report in depth (1987). *Los Angeles Times*. 19 July. p 4.

Alexandre, L.A. Inciting the Libyans (1987). *The Nation*. 20 June. P. 850.

Alexandre, L.A. Alternative press voices dissident views (1987). *Media and Values*. Winter. pp. 13-16.

Alexandre, L.A. Amusing ourselves to death: Public discourse in the age of show business (1985). *Los Angeles Times*. 29 September. p. 2

Alexandre, L.A. Women and development: A view from Nairobi (1985) *Christianity and Crisis*. 16 September. pp. 344-349.

Alexandre, L.A. Propaganda Coup (1985). *The Nation*. 17-24 August. p. 106.

Alexandre, L.A. In the city of seven hills (1985). *LA Weekly*. 1-7 February. pp. 68-69.

Papers Presented, refereed:

"Building an Innovative Interdisciplinary PhD Program of Excellence for 21st Century Professionals" with Wergin, J. Paper presentation. International Conference of Education, Research and Innovation. November 15-17, 2010. Madrid, Spain.

"Leading Integration in a University of Difference." Panel Presentation. Annual Conference, Higher Learning Commission of North Central Association. April 22, 2007.

"Bridging Theory and Practice." Panel Presentation. International Leadership Association National Conference. Seattle, November 2002.

"Non-traditional doctoral programs for non-traditional doctoral student success." Panel presentation. American Association for Higher Education National Conference. Chicago, March 2002.

"Dialogue on Experimentation in Higher Education." Panel Presentation: American Association of Higher Education National Conference, Washington DC., March 2001.

"The Voice of America and International Broadcasting in the Post Cold-War." Presentation to the International Peace Research Institute, Oslo, Norway, May 1995.

"Voicing the Gulf: The Voice of America During the Gulf War Crisis." Presentation to the International Peace Research Institute, Oslo, Norway, May 1995.

"A Dialogue of agendas: Where do ethnic, multicultural and gender studies interface? Presentation to the International Studies Association Conference, Atlanta, GA, April 1992.

"The Voice of America and anti-communism." (Panel). The United States and Anti-Communism. Institute for Media Analysis. Harvard University. 3-5 November 1988.

"Serving the state: Public diplomacy and Ronald Reagan." (Panel) International Association of Mass Communication Researchers. Barcelona, Spain. 25-29 July 1988.

Invited presentations:

"Alternatives in Doctoral Education: Promoting Greater Flexibility and Multi-institutional Collaboration". State Higher Education Executive Officers Professional Development Conference. Chicago, Il. August 15-17, 2006.

"Revisioning Arizona education" (Keynote) National Conference of Association of Supervision and Curriculum Development. Phoenix, AZ, December 1990.

"Export television." (Multimedia presentation). Institute for Contemporary Art. Boston, MA, November 1990.

"Cross-cultural and cross-national skills for survival." (Keynote). Annual Conference on Multicultural and Bilingual Education. Bismark, North Dakota, March 1990.

"International diversity, gender issues and educational choices." (Keynote). Glendale Community College, CA, March 1990.

"Mass media and international awareness: Where is Africa anyway?" Santa Monica College faculty and staff awareness seminar. Santa Monica, CA, November 1989.

"Education for our age: Or, going for broke." (Keynote) Rio Hondo Community College AnnualFABC Retreat. Palm Springs, CA, October 1989.

"Women and international development." (Keynote) National YWCA Leadership Development Center. Phoenix, AZ, June 1989.

"Taking gender seriously in the curriculum." (Workshop) Rethinking the Curriculum: A Conference on Interdisciplinary Education. San Diego State University, June 1989.

"Undoing silences in 'First' World classrooms." (Keynote) The National Alliance of Media Arts Centers. Rochester, NY, March 1989.

"Global studies and multicultural education: A difficult but necessary mandate." (Workshop) National University Continuing Education Association, San Francisco, CA, February 1989.

"The state of the fourth estate: Media and foreign policy." (Keynote Panel). Conference Fairness and Accuracy in Reporting. Los Angeles, CA, January 1988.

EDITORIAL EXPERIENCE

Contributing Editor (2005) *Exploring Global Perspectives on the United States*. Congressional Quarterly Press.

Contributing Editor (2005) *Exploring Global Perspectives*. Berkshire Publishing.

Contributing Editor (2004). *Encyclopedia of Leadership*. Berkshire Publishing.

Editor. *On ethnic and international studies: A dialogue of agendas*. (1991). Occasional Report Series on the Internationalization of Higher Education. Report #2. California State University, Long Beach, CA: Center for International Programs.

OTHER SIGNIFICANT SCHOLARLY OR PROFESSIONAL EXPERIENCE

Media Analyst. Coding and analyzing Spanish-language local media broadcasts. Project for Excellence in Journalism. Pew Foundation. Feb-July, 2002.

Website Content Contributor, *ElPuenteLatino.com*. Write weekly reviews of Los Angeles activities for bilingual website (co-written with Henrik Reh binder). 2001-2002

Media Analyst. Monitored and analyzed presidential election coverage on Spanish-language network news from July 24- November 2000. Wrote eight *Hispanic Trends Media Watch Presidential Reports* (co-written with Henrik Reh binder). The report was distributed to editors, reporters, advertisers, and campaign strategists nationwide.

Author. Instructional training guide for The World Bank video, *Presenting and stopping sexual harassment: A Self-paced learning guide for field-based anti-harassment advisors*. The World Bank. 1998

Video Co-Producer. Co-produced and narrated the video documentary, *An electronic Bay of Pigs*. 1989. Video was shown at *Stone's Throw: TV from Cuba, Island in Goliath's Sea* at Artists Space Gallery, NYC (March 8 - April 7, 1990) and transmitted on Deep Dish TV Network, March 29-April 5, 1990.

FELLOWSHIPS, GRANTS, HONORS

International Working Group on University Education for Community Change for Antioch University). Ford Foundation, 2007-08. (\$200,000)

Technology Innovation Support for Learning Community for Antioch University, Ohio Learning Networks (\$6,000)

Practitioner-Based Research Fellowship, National Center on Adult Learning, 2000-01 (\$5,000)

Distinguished Service Award, Antioch University Southern California, 2000

Fletcher Jones Foundation Grant, Co-authored grant for multimedia teacher education laboratory for Antioch University Southern California, 1999 (\$119,000)

The Alchemy of Academic Excellence Award, Antioch University Faculty, 1999

Certificate of Achievement, Antioch University Southern California, 1993

Meritorious Performance and Professional Promise Award. California State University, Northridge, 1988. (For excellence in teaching)

Meritorious Performance and Professional Promise Award. California State University, Northridge, 1987. (For excellence in teaching)

Kaltenborn Research Grant, 1985, (\$1,000)

Outstanding Thesis of the Year, California State University, Northridge, Department of Journalism, 1976.

Phi Beta Kappa, 1974.

LANGUAGES

Bilingual – Spanish and English

AFFILIATIONS

International Leadership Association