



**A.A.B. in Management-Marketing**



**B.S. Applied Technology and Business Leadership**



Clark State Community College Course		Antioch University Midwest Course	Credit Hours
<b>Fall</b>			
MGT 1060	Organizational Behavior	MGT 4960 Organizational Behavior	3
MGT 1120	Principles of Management	Major Elective	3
ENG 1111	English I	Transfer Credit	3
MGT 1000	Management Program Orientation	Transfer Credit	1
ITS 1105	Computer Concepts and Software Applications *	Transfer Credit	3
MTH 1060	Business Mathematics	Transfer Credit	3
<b>Spring</b>			
ACC 1100	Introduction to Financial Accounting	Major Elective	4
ECO 2220	Principles of Microeconomics	Major Elective	3
ENG 1112	English II OR	Transfer Credit	3
ENG 2211	Business Communication		
PSY 1111 or SOC 1110	Social/Behavioral Science	Transfer Credit	3
MKT 2000	Marketing Management	MGT 4780 Strategic Marketing	3
<b>Fall</b>			
HRM 1725	Human Resources Management or	Major Elective	3
LCS 2270	Operations Management		
LSC 2220	Logistics and Physical Distribution	Transfer Credit	3
MKT 2100	Pricing Strategies	Management Elective	3
MKT 2400	Electronic Business Applications OR	Transfer Credit	3
MKT 2450	Sales and Sales Management		
STT 2640 or MGT 2450	Elementary Statistics I or Data Analytics	Transfer Credit	3

### Spring

MGT 2600	Legal Environment of Business	MGT 3700 Legal Issues Impacting Managers	3
MGT 2800	Business Strategy/Policy Seminar	Transfer Credit	3
MKT 2150	Product Management	Transfer Credit	3
MKT 2550	Promotion and IMC Strategies	Transfer Credit	3
	MGT, MKT, or EBE Elective	Transfer Credit	3
<b>Total Credit Hours (Associates)</b>			<b>62</b>

Apply to Antioch University Midwest. AUM will then be your home institution for the last 58 credit hours.



Electives taken at Clark State Community College			Credit Hours
SOC 2220	Comparing Cultures OR	CRE3300 Intercultural Conflict	3
SOC 2240	Racial & Cultural Minorities		
	6 credits Communications from options below		6
ENG 2211	Business Communication* if not taken in place of ENG II	COM3800 Business Writing and Editing	
COM1170	Small Group Communication	Transfer Credit	
COM1120	Public Speaking	Transfer Credit	
	3 credits from options below		3
PHL2000	Critical Thinking	Transfer Credit	
PHL2050	Deductive Reasoning	Transfer Credit	
	6 credits Additional Science/Mathematics course		6
	10 credits Technical electives *Student Choice		10
<b>Electives Taken at Clark State to Meet AUM Degree Requirements</b>			<b>28</b>
<b>Total Clark State Credits</b>			<b>90</b>



Antioch University Midwest Required Coursework		Credit Hours
INTD 3250	Modes and Methods of Learning	3
INTD 3310	Literary Analysis and Argumentation	3
INTD 3350	Culture, Conflict, and Social Research	3
INTD 3450	Foundations of Civilization	3
INTD 3510	Ecology, Technology, and Society	3
INTD 3210	Experience and Expression	3
INTD 3550	Leadership	3
HUM 3610	Justice and Equity (In Development)	3
PRO 4970	Senior Project	3
AUM XXX	Applied Learning Course (In Development)	3
<b>Total Antioch University Midwest Credits</b>		<b>30</b>
<b>Total Credits for Degree</b>		<b>120</b>