



A.A.S. in Management-Marketing



B.A. Management



Clark State Community College Course		Antioch University Midwest Course	Credit Hours
Fall			
MGT 1060	Organizational Behavior	MGT 4960 Organizational Behavior	3
MGT 1120	Principles of Management	Management Elective	3
ENG 1111	English I	Transfer Credit	3
MGT 1000	Management Program Orientation	Transfer Credit	1
ITS 1105	Computer Concepts and Software Applications *	Transfer Credit	3
MTH 1060	Business Mathematics	Transfer Credit	3
Spring			
ACC 1100	Introduction to Financial Accounting	Management Elective	4
ECO 2220	Principles of Microeconomics	Management Elective	3
ENG 1112	English II OR	Transfer Credit	3
ENG 2211	Business Communication		
PSY 1111 or SOC 1110	Social/Behavioral Science	Transfer Credit	3
MKT 2000	Marketing Management	MGT 4780 Strategic Marketing	3
Fall			
HRM 1725	Human Resources Management or	Management Elective	3
LCS 2270	Operations Management		
LSC 2220	Logistics and Physical Distribution	Transfer Credit	3
MKT 2100	Pricing Strategies	Management Elective	3
MKT 2400	Electronic Business Applications OR	Transfer Credit	3
MKT 2450	Sales and Sales Management		
STT 2640 or MGT 2450	Elementary Statistics I or Data Analytics	Transfer Credit	3

Spring

MGT 2600	Legal Environment of Business	MGT 3700 Legal Issues Impacting Managers	3
MGT 2800	Business Strategy/Policy Seminar	Transfer Credit	3
MKT 2150	Product Management	Transfer Credit	3
MKT 2550	Promotion and IMC Strategies	Transfer Credit	3
	MGT, MKT, or EBE Elective	Transfer Credit	3
Total Credit Hours (Associates)			62

Apply to Antioch University Midwest. AUM will then be your home institution for the last 58 credit hours.



Electives taken at Clark State Community College			Credit Hours
ECO 2210	Principles of Macroeconomics	MGT 4000 Applied Economics	3
	6 credits Communications from options below		6
ENG 2211	Business Communication* if not taken in place of ENG II	COM3800 Business Writing and Editing	
COM1170	Small Group Communication	Transfer Credit	
COM1120	Public Speaking	Transfer Credit	
	3 credits from options below		3
MTH1280	College Algebra	Transfer Credit	
PHL2000	Critical Thinking	Transfer Credit	
PHL2050	Deductive Reasoning	Transfer Credit	
	6 credits Arts/Humanities or Social/Behavioral Science Electives *Student choice		6
	7 credits Technical electives *Student Choice		7
Electives Taken at Clark State to Meet AUM Degree Requirements			28
Total Clark State Credits			90



Antioch University Midwest Required Coursework		Credit Hours
INTD 3250	Modes and Methods of Learning	3
INTD 3310	Literary Analysis and Argumentation	3
INTD 3350	Culture, Conflict, and Social Research	3
INTD 3450	Foundations of Civilization	3
INTD 3510	Ecology, Technology, and Society	3
INTD 3210	Experience and Expression	3
INTD 3550	Leadership	3
MGT 3550	Financial Statements and Analysis	3
MGT 4840	Ethical Issues in Management	3
PRO 4970	Senior Project	3
Total Antioch University Midwest Credits		30
Total Credits for Degree		120