

# Mindmap Brainstorming

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**Rules:**

- 1. Start with the main idea in the center. Add ideas in bubbles. Group ideas as appropriate.
- 2. All ideas are valid — judgment or criticism is not allowed.
- 3. Everyone should feel free to voice any idea that occurs. Even wild ideas are valid.
- 4. Piggy-backing or hitch-hiking on the ideas of others is allowed — encouraged even!
- 5. The more ideas, the better.

