Marketing Work Study

Job Description

Summary

The AUS marketing department is seeking an energetic, creative thinker with writing skills, interested in learning the nuances of marketing. The position is for an average of 10 hours/week.

We’re looking for a person with research and writing acumen, creativity, and the ability to add their voice to our inclusive messaging. Part of your duties will include:

- Updating the Antioch University Seattle website in WordPress (training available)
- Taking photos and filling out photo release forms, as needed
- Creating newsletter articles and social media posts following brand guidelines (will teach!)
- Helping monitor our social media accounts
- Working with the marketing manager on projects as they come up

Qualifications

- Fast learner
- Social media experience on multiple platforms (Facebook, Instagram, Twitter)—personal experience is fine, but professional is a plus
- Self-starter
- Strong communicator
- Creative thinker
- Strong writing skills
- Ability to work on team and be self-directed
- Ability to add voice to marketing conversation
- A sense of hope and humor

Nice-to-haves (but not necessary!)

- Experience communicating with diverse audiences
- Community engagement
- Journalistic experience
- Graphic design experience
- Marketing experience
- Photoshop experience

Please submit a writing sample, no more than 100 words long, written for web, on why you feel you’re qualified for the position. This position is open until filled, starting Winter 2017.