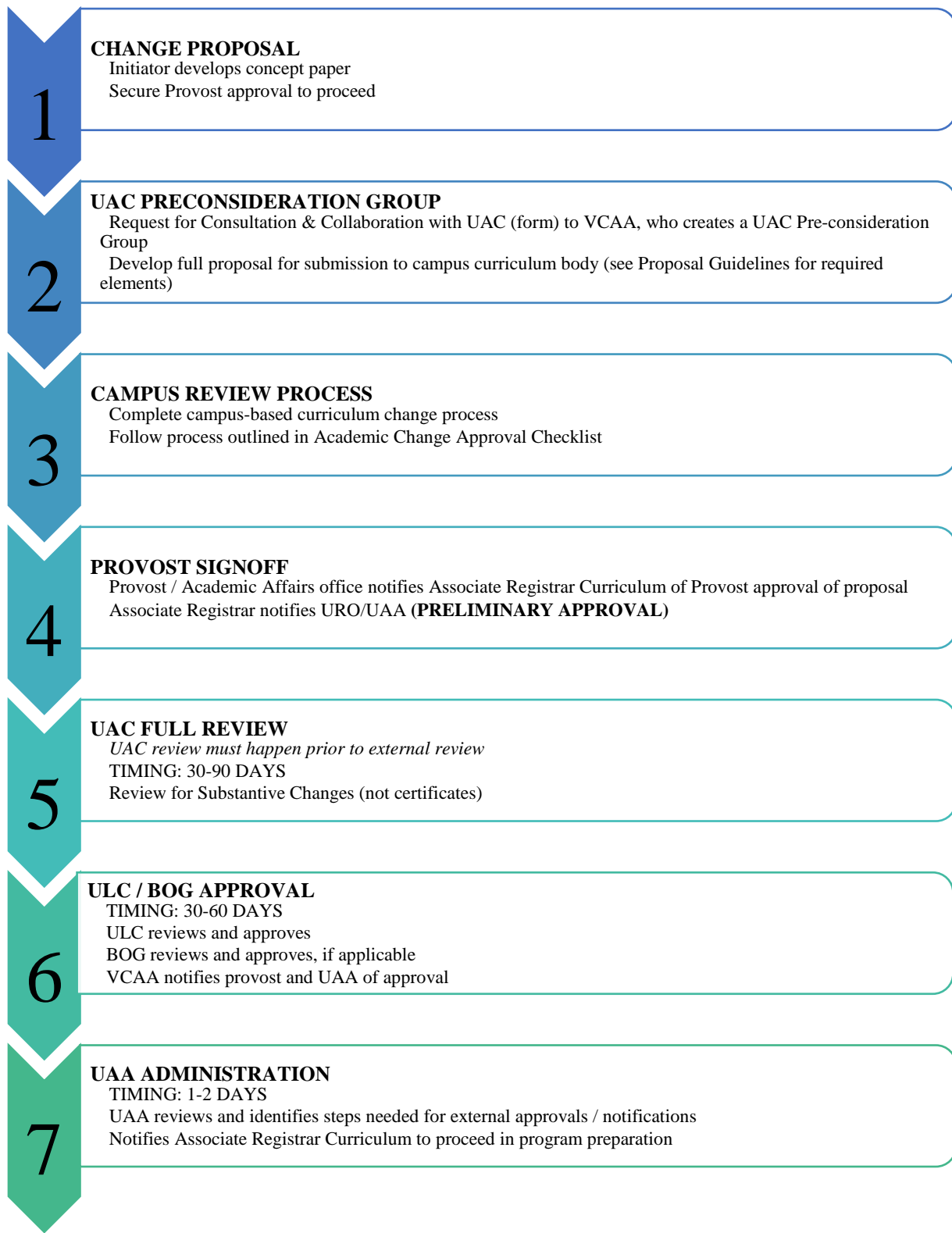


## External Review (Visual)

TIMELINE: 3-12 MONTHS AFTER PROVOST SIGNOFF



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**URO CURRICULUM REVIEW**

TIMING: 7-10 DAYS (occurs concurrent with external review)  
Associate Registrar for Curriculum confirms program details  
Notifies Marketing / Admissions in order for them to build timeline for promotion

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**MARKETING/ADMISSIONS PREPARATION**

TIMING: 4-6 weeks (occurs concurrent with external review)  
(Refer to Marketing Program Launch Timeline)  
Marketing reviews New Program Launch Form, submitted by faculty or administration  
Marketing initiates enrollment launch process, prepares recruitment materials

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**HLC APPROVAL**

*(required prior to marketing)*  
TIMING: 30-90 DAYS  
Certificates: see notes; complete HLC/USED Approval Checklist

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**USED APPROVAL**

TIMING: 30-90 DAYS  
Certificates: see notes; complete HLC/USED Approval Checklist

1

**URO IMPLEMENTATION**

*Once UAA confirms external approvals obtained*  
TIMING: 3-5 DAYS  
Registrar Curriculum Team implements change in Colleague (program code, new courses, degree audit)  
Notify internal stakeholders (provost, marketing / admissions)

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**MARKETING/ADMISSIONS IMPLEMENTATION**

TIMING: 6-8 WEEKS (Refer to Marketing Program Launch Timeline)  
Marketing produces content and materials as needed. Enrollment Operations team builds out programs and applications in CRM. Admissions on boarded, if applicable.

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