

## **Student Satisfaction and Priorities**

PRIORITIES SURVEY TO ONLINE LEARNERS™ RESULTS,

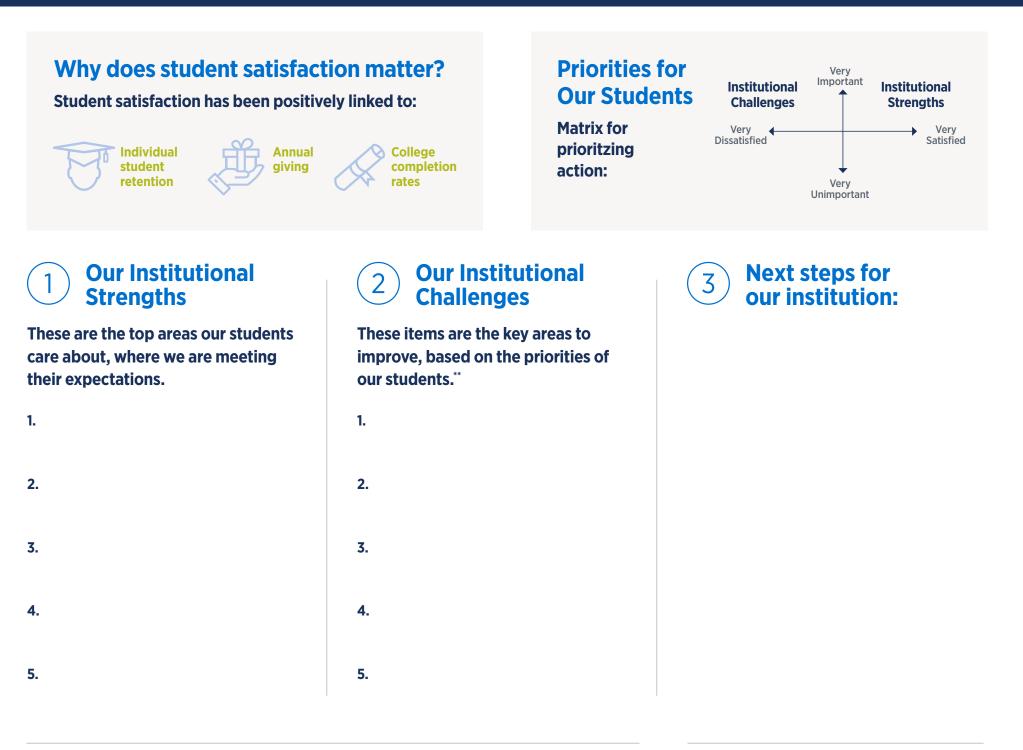
**ADMINISTRATION** 

N=

**Students** (Number of completed surveys)

Student satisfaction is defined as "when expectations are met or exceeded by the student's perception of the campus reality."\* Remember perception is reality!

\*Schreiner & Juillerat, 1994





It is important to understand why students enroll here.



The percentage of students saying the following factors were important or very important:

CONVENIENCE

**WORK SCHEDULE** 

**FLEXIBLE PACING** 

**REPUTATION OF INSTITUTION** 

COST

FINANCIAL ASSISTANCE

\*\*These areas will be further explored with additional data analysis and conversations on campus to determine how to best improve the student experience.

How satisfied are our students compared with students nationally?

PERCENTAGE SATISFIED/ VERY SATISFIED

NATIONAL LEVEL SATISFIED/ **VERY SATISFIED** 

How likely are our students to enroll again if they had it to do over?

**PERCENTAGE PROBABLY/ DEFINITELY YES** 

NATIONAL LEVEL PROBABLY/ **DEFINITELY YES** 

For more information, contact: