

# Marketing Work Study

## Job Description

### Summary

The AUS marketing department is seeking an energetic, creative thinker with writing skills, interested in learning the nuances of marketing. The position is for an average of 10 hours/week.

We're looking for a person with research and writing acumen, creativity, and the ability to add their voice to our inclusive messaging. Part of your duties will include:

- Updating the Antioch University Seattle website in WordPress (training available)
- Taking photos and filling out photo release forms, as needed
- Creating newsletter articles and social media posts following brand guidelines (will teach!)
- Helping monitor our social media accounts
- Working with the marketing manager on projects as they come up

### Qualifications

- Fast learner
- Social media experience on multiple platforms (Facebook, Instagram, Twitter)—personal experience is fine, but professional is a plus
- Self-starter
- Strong communicator
- Creative thinker
- Strong writing skills
- Ability to work on team and be self-directed
- Ability to add voice to marketing conversation
- A sense of hope and humor

### Nice-to-haves (but not necessary!)

- Experience communicating with diverse audiences
- Community engagement
- Journalistic experience
- Graphic design experience
- Marketing experience
- Photoshop experience

Please submit a writing sample, no more than 100 words long, written for web, on why you feel you're qualified for the position. This position is open until filled, starting Winter 2017.